



MEMORIAL CITYZEN

JULY 2016



Summer in the City

When the weather gets hot, things get extra cool at Memorial City. This July, we've got a hot air balloon All-American celebration, fun and interesting activities for kids, new stores to explore, more great food to try and our second Coffee & Cars event. We've also got a preview of exciting new things on the horizon. Let's go!

PRINT EDITION



much more than a mall

MemorialCity.com





Up, Up and Away!

Soar to new heights this Independence Day at the first ever Memorial City Fourth of July Hot Air BalloonFest! On July 4, from 6:00 to 9:00 PM, come witness a 25-foot hot air balloon rise above west Houston in this unique celebration that can only be experienced at Memorial City Mall. Enjoy live music, food trucks, arts and crafts, games and more, and take the ride of a lifetime this 4th of July!

MEMORIAL CITY MALL - 303 MEMORIAL CITY

(Dillard's parking lot; corner of Memorial City Way and Barryknoll Lane)

* HOT AIR BALLOON RIDES:

\$10 for adults

\$5 for children under 12

A percentage of proceeds will benefit Memorial Assistance Ministries (MAM)

* Wind and weather conditions permitting

Get Your Pulse Racing

If you're a car buff, here's an event that's sure to get your motor running: Coffee & Cars at Memorial City Mall. Come check out everything from early 1900s machines to the latest supercars like the McLaren P1 and Porsche 918 Spyder, while enjoying a cup of Java. This popular event will be held rain or shine!

SATURDAY, JULY 2nd

8:00 am - 10:00 am

South parking lot near the Mall Food Court Entrance

MEMORIAL CITY MALL - 303 MEMORIAL CITY



The Square is Taking Shape

Maybe you've noticed the construction taking place on the west side of Memorial City Mall, behind the Cheesecake Factory. We're moving along at a brisk pace to bring you The Square at Memorial City, scheduled to open this fall. The Square is a 4,000 square foot outdoor venue and green space that will be used for concerts, events, movies, group exercise classes and family fun. With cool water features and a giant 28 ft. X 14 ft. high-definition video screen, The Square will be the new home for arts and culture on Houston's west side. Also, accompanying The Square will be a brand-new Maggiano's Little Italy, the chain's third Houston location and a wonderful addition to our culinary offerings.

MEMORIAL CITY MALL - 303 MEMORIAL CITY



Take a Tour

SUSHI + SAKE SUNDAY

Come experience an intimate evening of Japanese cuisine and sake with KUU as Chef Adison Lee applies his training with master sushi chef Nobu Matsuhisa and his own signature style to create exquisite edible works of art that delight the eyes and the palate equally. The special omakase (chef's choice) menu will feature the freshest seafood, flown in from Japan's best fish market, the highest quality Wagyu beef and beautiful seasonal produce. Expert sommelier Ricky Cheung provides perfect sake pairings to complement Chef Lee's menu.

**FOR RESERVATIONS PLEASE CALL
713.461.1688**



Pause for Remembrance

In partnership with the Holocaust Museum Houston, handcrafted beautiful butterflies from around the world will be on display in museum cases at the Air Liquide Center at Memorial City as part of The Butterfly Project Exhibit. Made by children, the butterflies memorialize the 1.5 million children who died in the Holocaust and the loss of their talents and possibilities. The butterfly – with its story of rebirth and transformation into new life – has now become a symbol of freedom from oppression, intolerance and hatred. The exhibit will be up until September 30.

MONDAY - FRIDAY

7:00 am - 6:00 pm

AIR LIQUIDE CENTER - 9811 KATY FREEWAY



New Additions

Life at Memorial City just got a whole lot sweeter – with the opening of Popfancy Pops and Tout Suite bakery café. Popfancy Pops are handcrafted daily using market fresh ingredients and organic sweeteners. These incredible tasting ice pops are made using fresh produce hand-selected at the peak of season, so the flavor menu changes often to reflect their green-thumb approach to cooking.

After much anticipation, Houston-based Tout Suite has opened a chic new bakery café in the mall, near The Fireplace and Ice Skate USA. Tout Suite's full menu includes breakfast items, soups, salads, sandwiches, coffees and delicious desserts. The eatery strives to offer only the highest-quality local ingredients, and their vendors share the same vision to help them create the best food and beverages for their patrons.

MEMORIAL CITY MALL - 303 MEMORIAL CITY



Get On Board

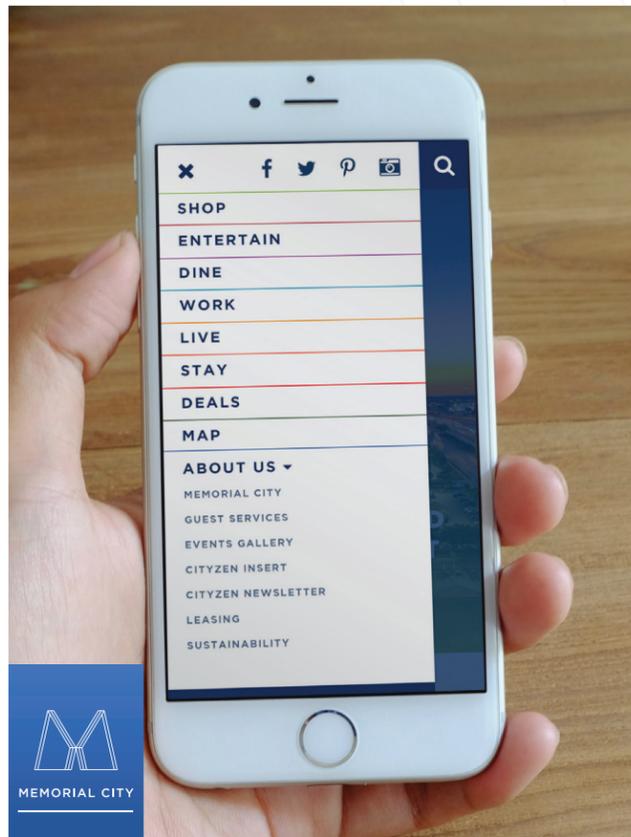
CHECK OUT OUR NEW RIDE

Introducing the all-new complimentary Memorial City Express Shuttle Service. It's the easiest way to get around our community, saving you time, fuel and money while keeping you safe and secure in air-conditioned comfort. The service operates Monday - Friday from 11 AM - 2 PM, and there are three routes for your convenience:

There's a FREE MOBILE APP free mobile app (**SMARTTRAXX**) FOR BUNKER HILL ROUTE for Bunker Hill route so you can view real-time shuttle locations on your smartphone or tablet, see expected arrival times, and be advised of any service changes. Also, shuttle riders are entitled to a rewards card for 10% off at participating food court restaurants. Pick up your rewards card on the shuttle today!



LINE	STOP
MEDICAL CAMPUS	Memorial City Mall Food Court Memorial Hermann East Tower
THE PLAZA	Memorial City Mall Food Court Memorial City Plaza
BUNKER HILL	Memorial City Mall Food Court Cobalt Center Nexen Tower Murphy Building Air Liquide Center



Improving Your Online Experience

Have you visited MemorialCity.com recently? After listening to our customers, we've made some big improvements. The biggest news is the addition of our "Deals" page, where you can learn about all the sales and special offers in and around Memorial City. This page is updated weekly, so check back often. Also, since most of our site visitors access the website via mobile device, MemorialCity.com is now optimized for mobile browsing, with an intuitive menu and navigation system to help you find the information you need quickly and easily.

For your convenience, don't forget that free WiFi access is available throughout Memorial City Mall, and that we offer free mobile charging stations, as well. You can find them conveniently located in the Dillard's wing, Sears wing, Food Court and near Ice Skate USA.



Family Fun in Memorial City

Looking for fun activities for your kids this summer? Look no further than Memorial City Mall! Every Friday until August 19 is now Friday Funday with Frolic, our friendly dragon with his signature 3,500 square foot indoor soft play area at Memorial City Mall. From 10:00 AM until noon, Frolic will come out to play in his Castle! Kids will enjoy fun, games and treats with the big guy himself.

MEMORIAL CITY MALL - 303 MEMORIAL CITY



For brainy artists, Pinot's Palette is offering its Nutty Scientist Summer Camp for kids ages 5 - 11 from July 11 - 15, 9:00 AM to noon. Participants will start each day by learning about science and engaging in fun experiments, and spend the rest of the morning working with an artist who will guide them step-by-step through a featured painting. Each session will feature different science topics and pieces of art. The cost is \$200 for the week of camp.

THE SHOPS AT MEMORIAL CITY - 12343 KINGSDRIVE LN

Think Outside The Mall

The Shops at Memorial City offers great additional shopping and dining options in our community. Convenient curbside parking means you can get in and get out with ease.

For great New Orleans-style pizza, you can't beat Reginelli's. This was their first location in Texas! Come see why they've been New Orleans' favorite pizzeria since 1996. You can order online, too, for free delivery.

12389 KINGSDRIVE LANE

REGINELLI'S
PIZZERIA



A Houston tradition for generations, Three Brothers Bakery is a full-service award-winning bakery making savory eastern European style breads and pastries, cookies, cupcakes, edible logoed cookies and cakes and a full line of specialty dessert cakes, as well as wedding cakes, birthday cakes, special occasion cakes and extreme cakes.

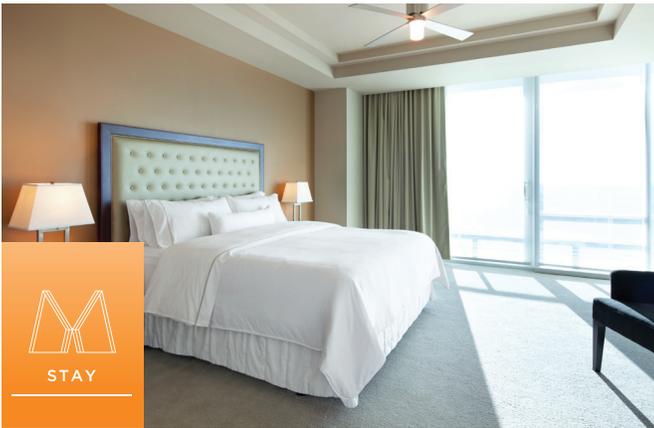
12393 KINGSDRIVE LANE



When you're ready to work off all that pizza and cookies, head on over to Revolution Studio for group cycling and yoga classes. Since opening their doors in 2012, Revolution Studio has empowered thousands to shift their perspective and take their body, mind, and workout to the next level. Whether on the bike or on the mat, the Revolution Studio experience offers the chance to embrace challenge and see change.

821 FROSTWOOD DRIVE





A Summer Staycation

Beat the heat at The Westin Memorial City! They've got a Dine and Stay Package just for you. Treat yourself to the ultimate hospitality and dining experience and enjoy luxurious overnight accommodations, a \$100 voucher for O24 Grille, Vallone's, KUJ, Churrascos or Perry's Steakhouse, two Crafted at Westin cocktails, breakfast for two at O24 Grille, and complimentary self-parking.

Book online here, or call 866-716-8108 and mention Rate Plan LOPKG1.

THE WESTIN MEMORIAL CITY - 945 GESSNER



July Cityzen Reward

The first 100 customers to show they like Memorial City on Facebook on their smartphone will receive a \$10 Lolli and Pops gift card. Giveaway will be Saturday July 9th at 10am at Guest Services. Limit 1 per household, while supplies last.

MEMORIAL CITY MALL - 303 MEMORIAL CITY

Happy Anniversary, Perry's!

There are tons of reasons to celebrate Perry's 37th anniversary. We'll give you four. During the month of July, you can enjoy your choice of four courses on their prix fixe menu for only \$44 after 4 p.m. Personal size appetizers include: fried asparagus, beef and bleu, pork chop bites or polish sausage. Salads include: Caesar, chopped pear and pecan or wedge. Entrées include: 6-oz. filet, salmon, pork chop or ahi tuna. Desserts include: crème brûlée, candy bar or Nutty d'Angelo. Choose one from each group and bon appétit!

PHONE: 832-358-9000

MEMORIAL CITY MALL - 9827 KATY FREEWAY



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