



MEMORIAL CITYZEN

AUGUST 2016



Back To Cool

Summer is drawing to a close, and another school year beckons. Who's got everything to take you back to school with class? Memorial City, that's who! This issue of the Memorial Cityzen features back-to-school fashion trends, a baseball hero, fun events, the latest technology, and more great food and shopping. Read on to see how we're making the grade!

PRINT EDITION



much more than a mall

MemorialCity.com





Students Rock The City

It's time to go back to school in style with Memorial City. Our annual Students Rock the City Fashion Show is on August 6 at 3:00 PM inside the mall at the fireplace. What trends can you expect to see this year? We asked Todd Ramos, stylist and fashion show producer, for his expertise:

MC: What will we be seeing for girls this year?

TR: What I'm calling "romantic grunge" is really big - a mix of bohemian floral prints and flirty shapes combined with Doc Martens or combat boots - it's a combination of 80s and 90s looks. Western looks are also a huge deal this year, with fringe, Aztec jewelry and cowgirl boots. Denim is always hot, and it's popular again this year in shirts, pants and jackets. And anything with prints - t-shirts, sweatshirts, dresses - graphic designs are a hit.

MC: And what about for boys?

TR: Like girls, it's all over the place this year. Graphic t-shirts are a hit, with superheroes, Star Wars or vintage designs. You'll see these layered with plaid shirts and worn with jeans - that grunge look again. Preppy is in, denim is of course as popular as always, and canvas sneakers and Doc Martens are the footwear of choice. Athletic looks are also big.

MC: So there's no one big trend for either?

TR: Standing out is the new fitting in. It's all about individuality. Everything is in!

MEMORIAL CITY MALL - 303 MEMORIAL CITY



Hit A Home Run With Your Kids!

Here's an opportunity for dinner with a baseball legend - six-time MLB All-Star and 2011 World Series Champion, Lance Berkman. On August 10, from 6:30 - 8:30 PM at Vallone's, Lance will talk about baseball, family and his favorite memories. Single tickets for \$75 include dinner; the All-Star Package for \$600 includes premier seating for eight guests, a group photograph with Lance, and one signed baseball for the group. All proceeds benefit Spring Spirit Baseball, which provides sports, education and mentoring programs for youths in the Spring Branch area. For ticket information and to

RSVP, contact lara@absolutelyfocusmedia.com.

VALLONE'S

Wednesday, August 10

6:30 - 8:30 PM

GATEWAY MEMORIAL CITY - 947 GESSNER



Dine Out And Chip In

Houston Restaurant Weeks is back from August 1 to September 5! This year, Memorial City is a major HRW hub with five restaurants joining in the effort to end hunger in Houston. Dine at Churrascos, Goode Company Seafood, Perry's Steakhouse and Grille, State Fare Kitchen and Bar, and Vallone's for brunch, lunch or dinner during Houston Restaurant Weeks and a portion of your meal will be donated to the Houston Food Bank by each participating restaurant. Houston Restaurant Weeks donates 100 percent of total funds raised to the Houston Food Bank, so each time you dine out, you make a difference!

Visit www.houstonrestaurantweeks.com for all the delicious details including menus and participating meals for each restaurant.



First, Let's Eat!



State Fare
KITCHEN & BAR

Enjoy made-from-scratch Texas food with a twist at State Fare, our newest restaurant and famed restaurateur Lee Ellis' latest concept. Portions are big, flavors are huge, and a full bar with signature cocktails completes this true culinary adventure. Save room for the massive desserts, which change daily.

GATEWAY MEMORIAL CITY - 947 GESSNER

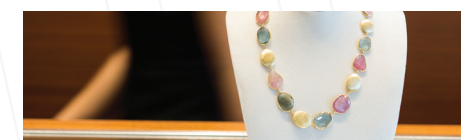


VALLONE'S
much more than a steak house
EST. 1983 - HONORED PARTY

Vallone's - run by Houston legend, Tony Vallone and Scott Sulma - is a classic American steakhouse with the highest standards of food and service available. Specialties include jumbo shrimp cocktail, 55-day dry aged bone-in ribeye, lobster rolls and even chicken-friend steak. An award-winning wine program finishes the experience.

GATEWAY MEMORIAL CITY - 947 GESSNER

Sparkle and Shine



TM
THOMAS MARKLE
JEWELERS

Put some sparkle in your life at Thomas Markle Jewelers. Established in 1983, Thomas Markle has become Houston's most trusted family jeweler and one of Texas' premier jewelry stores. Along with an extensive selection of Rolex watches and Hearts on Fire™ diamonds, the store also provides local residents and area visitors with a friendly, first-name basis atmosphere and a highly experienced staff of jewelry professionals.

GATEWAY MEMORIAL CITY - 947 GESSNER

Gateway Memorial City Think Outside The Mall

Located at I-10 and Gesner Road - across the street from Memorial City Mall - Gateway Memorial City offers another excellent dining and shopping destination right here in Memorial City. Convenient curbside, valet and garage parking mean you can get in and out with ease.



KUU
RESTAURANT

Chef Adison Lee's KUU Restaurant makes Japanese cuisine delicious, healthy, elegant and artistic. The finest and freshest seafood and shellfish are used for sushi, sashimi and other fantastically plated modern dishes. Specialty cocktails and an extensive wine list make KUU a place to linger and enjoy.

GATEWAY MEMORIAL CITY - 947 GESSNER



Churrascos

Churrascos Memorial City, from father and son team Michael and David Cordua, is a renowned South American steakhouse that has won countless awards. Their Churrascos steak has been ranked among Esquire magazine's "Top 20 Best Steaks in America". You won't want to miss their lavish Sunday brunch, or the fantastic Tres Leches for dessert.

GATEWAY MEMORIAL CITY - 947 GESSNER



brush&blush
BLOW DRY BAR

Be the belle of the ball at Brush & Blush Blow Dry Bar! This luxury beauty is dedicated to giving clients that "fresh from the salon" look, with everyday convenience. Their services include a variety of blowout and hair styling offerings, including hair extensions. Brush & Blush also offers makeup classes and a full-service makeup lounge.

GATEWAY MEMORIAL CITY - 947 GESSNER

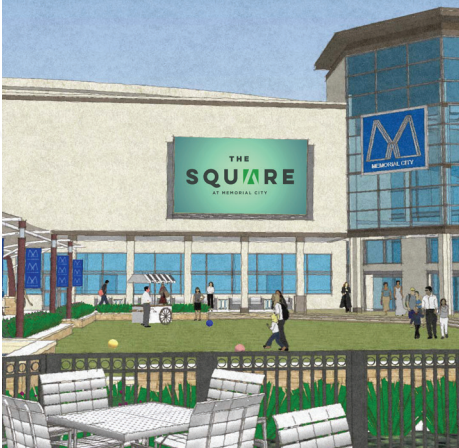


Get Your Pulse Racing

Calling all car lovers! Mark your calendar for Houston Coffee & Cars on Saturday, August 6, from 8:00 – 10:00 AM in the South parking lot near the Mall Food Court Entrance. Come check out everything from early 1900s machines to the latest supercars like the McLaren P1 and Porsche 918 Spyder, while enjoying a cup of java and breakfast for purchase at Chick-fil-A, McDonald's, Cinnabon, PopFancy Pops and Starbucks starting at 7:00 AM.

Saturday, August 6 | 8:00 - 10:00 AM
South parking lot near the mall food court entrance

MEMORIAL CITY MALL - 303 MEMORIAL CITY



The Shape Of Things To Come

Progress continues on The Square at Memorial City, scheduled to open this fall. The Square is a 4,000 square foot outdoor venue and green space for concerts, large-scale events, and family fun. With cool water features and a giant 28 ft. x 14 ft. high-definition video screen, The Square will be the new destination for entertainment on Houston's west side. Also, accompanying The Square will be a brand-new Maggiano's Little Italy, the restaurant's third Houston location and a wonderful addition to our culinary offerings.

MEMORIAL CITY MALL - 303 MEMORIAL CITY



Fun With Frolic

Summer's not over yet! Every Friday until August 19 is Friday Funday with Frolic, our friendly dragon with his signature 3,000 square foot plus indoor play space at Memorial City Mall. From 10:00 AM until noon, Frolic will come out to play in his Castle! Kids will enjoy fun, games and treats with the big guy himself.

Every Friday until August 19 | 10:00 AM - Noon
Frolic's Castle

MEMORIAL CITY MALL - 303 MEMORIAL CITY



The Westin Family Fun Package

Adventure starts here. Get away to The Westin Memorial City this summer and enjoy the following family-friendly extras:

- 25% discount on a second room
- Connecting rooms, based on availability
- Kids under 12 eat free with the purchase of an adult entrée in our restaurant
- Book now or call 866-716-8101 and ask for rate plan FAMPKG25.

THE WESTIN MEMORIAL CITY - 945 GESSNER

