



MEMORIAL CITY

PRESS RELEASE

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METRONATIONAL TO BREAK GROUND ON HOTEL ZAZA MEMORIAL CITY

Fashion-forward brand expands westward to bring a creative and exciting hospitality alternative to a rapidly evolving area

HOUSTON (October 2, 2015) – MetroNational, a Houston-based real estate investment, development and management company, has partnered with Z Resorts to bring Hotel ZaZa to Memorial City at the intersection of Interstate 10 and Bunker Hill Road. Z Resorts is the management company responsible for Hotel ZaZa Museum District along with Texas' original boutique hotel, Hotel ZaZa Dallas. Hotel ZaZa Memorial City marks the brand's second Houston location. Kirksey Architecture will oversee the design and Anslow Bryant Construction is the general contractor of Hotel ZaZa Memorial City, which breaks ground this month and is slated to open in summer 2017.

"With the addition of Hotel ZaZa, MetroNational has brought another great amenity to Memorial City that will benefit both business users and residents in West Houston" stated Jason Johnson, President at MetroNational.

"MetroNational is now one step closer to completing our development at Interstate 10 and Bunker Hill and providing amenities necessary for a best of class development," said Johnson.

The Hotel ZaZa brand blends the best of business travel with the luxury and sensuality of a destination resort. To that end, Hotel ZaZa Memorial City will provide 159 creative and exciting guest rooms including ZaZa's renowned Magnificent Seven and Concept suites, 10,000-square-foot of event and meeting spaces, social events fit for 3 – 300 people, and romantic personal getaways. Amenities will include an outdoor poolside experience including bar and cabanas, ZaSpa, and a fine dining restaurant and nightlife-oriented lounge.



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As part of the building plan, MetroNational and Z Resorts are dedicating 4 levels of the 17-story Hotel ZaZa Memorial City to apartments (130 units) with guests having access to all ZaZa amenities including concierge services. The apartments will perch atop the hotel and will boast a separate, private pool experience.

Drawing inspiration from sun drenched Palm Springs, interior designer Kimberly Miller of Dallas-based Duncan Miller Ullmann plans to evoke mid-century modern details expressed in its architecture and interior expressions – starting with a one-of-a-kind sculptured front desk created just for the hotel to set the tone for a guest experience like no other. Like its Museum District sibling, the graciously stylish design of Hotel ZaZa Memorial City will capture guests' imagination with a relaxed and effortless aesthetic that will make them want to take it all home. And events, parties and meetings will be elevated to a whole new level with the ZaZa design, service and culinary experience that is anything but formulaic, including unique gathering rooms, meeting rooms and ballrooms that exude personality.

"We are excited to take the ZaZa brand west to Memorial City," said Z Resorts President of Operations Matthew Nuss. "We feel the ZaZa experience will resonate with business and leisure travelers looking for a stylish experience in West Houston. And we intend on creating something truly unique and fresh to fill the void of luxury hotels, which currently exists in the Memorial neighborhoods and along the Energy Corridor."

Hotel ZaZa Memorial City will overlook an expansive green space. The newly added lawn is being designed as a dynamic venue for live music, community festivals, markets and additional year-round programming. Additionally, an all-new Ciro's Italian Grill will be re-locating from their current space along Katy Freeway to the north side of the new green space.

Hotel ZaZa Memorial City will serve as the anchor of an existing upscale mixed-use area that includes a rich blend of Class A office towers, retail, restaurants, and luxury residential within Memorial City.

Hotel ZaZa Memorial City will be located at 9787 Katy Freeway (at Bunker Hill) and will be the third property opening for the brand in 2017, joining Hotel ZaZa Austin in the heart of downtown Austin and Hotel ZaZa Wade Park in the burgeoning Frisco area of North Dallas.