

PRESS RELEASE

METRONATIONAL 945 BUNKER HILL SUITE 400 HOUSTON, TEXAS 77024

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LIBERTY KITCHEN @ THE TREEHOUSE GROWS INTO MEMORIAL CITY

HOUSTON, TX (December 22, 2014) - F.E.E.D. TX restaurant group is planting its roots in Memorial City, signing a lease with MetroNational to open Liberty Kitchen @ The Treehouse in late 2015, located at 963 Bunker Hill and Gaylord. Liberty Kitchen @ The Treehouse is the fifth restaurant to open under conceptualizer, Lee Ellis, and his partners, Lance Fegen, Carl Eaves and Will Davis that make up restaurant group F.E.E.D. TX. Current restaurants include BRC Gastropub, Petite Sweets, Liberty Kitchen Oyster Bar and Liberty Kitchen & Oysterette. In addition, the group is welcoming a handful of additions including a Liberty Kitchen & Oyster Bar in Austin, operating and managing The El Cantina Superior in The Heights, as well as opening a new concept, Lee's Fried Chicken & Donuts.

Liberty Kitchen @ The Treehouse will occupy the first floor restaurant space of The Treehouse Memorial City, MetroNational's state-of-the-art, collaborative office building, which opened in July and is tracking LEED Platinum. The restaurant will encompass approximately 5,615 square feet of space with a patio space of 1,085 square feet. As with the other Liberty Kitchen restaurants, Lee Ellis and Carl Eaves will design the concept with the look and feel centering around the neighborhood, incorporating sustainable and green elements within the space, much like The Treehouse. Lance Fegen, F.E.E.D. TX. Restaurant group's culinary director, will create a menu to compliment the Memorial City area. Ellis and Fegen will develop a beverage program including a wine and cocktail menu.

"We couldn't be more excited to expand into Memorial City and to be a restaurant partner in a one-of-a-kind building. This is our first restaurant outside the loop and we are thrilled to better serve our customers in West Houston. Davis and I are returning to the neighborhood we grew up in. Customers have been asking us to come to their neighborhood and we listened," said Lee Ellis, owner.

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"Liberty Kitchen @ The Treehouse is a great addition to Memorial City. We know our neighbors will enjoy another best of class, chef-inspired restaurant in our development," said Perry Hicks, Executive Vice President of Corporate Affairs for MetroNational.

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For additional information, visit www.feedtx.com.



ABOUT MEMORIAL CITY

The city-within-a-city, Memorial City is a premier mixed-use development owned and managed by MetroNational. Located in west Houston, Memorial City runs along the Interstate 10 corridor, just inside Beltway 8, and contains 8.2 million square-feet of developed real estate across 265 acres. Memorial City is a unique blend of Class A office space; retail, including the 1.7 million square foot Memorial City Mall; garden and high-rise residential living; upscale hotel accommodations including The Westin Memorial City; and the Memorial Hermann Memorial City Medical Center, the second largest medical campus in the Houston metropolitan area. For additional information, visit www.memorialcity.com.

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