

## PRESS RELEASE

METRONATIONAL 945 BUNKER HILL SUITE 400 HOUSTON, TEXAS 77024

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## MEMORIAL CITY IS GLOWING WITH NEW BLOW DRY BAR & MAKEUP LOUNGE BRUSH & BLUSH BLOW DRY BAR NOW OPEN AT GATEWAY MEMORIAL CITY

HOUSTON (July 10, 2014) – Brush & Blush Blow Dry Bar recently opened at the new Gateway Memorial City, located at 947 Gessner and I-10, with one goal in mind – to offer the ultimate beauty experience.

Founded by local husband and wife team, Brandon and Greer McDonald, Brush & Blush is a 2,000-square-foot salon and make-up lounge that features the latest in technology and design. When designing the space, Greer, along with Mallory Gaylor of mohledesigninc., chose modern decor such as haute chrome and glass pendant light fixtures, top-of-theline couture wood grain metallic wallpaper and herringbone wood floors. Crisp white and lavender walls provide a perfect complement to the quartz composite marble countertops.

"The ambiance reflects how we want our clients to feel when visiting Brush & Blush – tranquil and beautiful," explained owner, Greer McDonald. "The goal is to offer our clients fresh from the salon looks but with everyday convenience."

The salon features twelve blow dry stations and four sinks with built-in massage chairs. The "Brush" menu includes a variety of effortless blowouts and hair styling services, including signature blowouts, up-dos and braids. Unlike most other blow dry bars in Houston, Brush & Blush offers Brazilian Blowout professional smoothing treatments in the boutique salon and will touch up a customer's 'do should the Houston humidity take over.

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The "Blush" makeup lounge has three stations, complete with brilliant mirrors with adjustable LED lighting for night and day, which provide the perfect set-up for a flawless look. Makeup artists are ready to teach, demonstrate and beautify customers using Kevyn Aucoin makeup products, also available for retail purchase. In addition, Brush & Blush makeup artists can customize a client's look for any event with the perfectly matching palette.

Only at Brush & Blush can customers "reserve" an entire section of the bar and coordinate private, semi-private or group blowouts and/or makeup classes – perfect for a small party, girls-night-out or wedding festivities. In addition, the salon staff is also fully equipped for on-location hair and makeup services for those who do not have time to make it to Brush & Blush.

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## ABOUT MEMORIAL CITY

The city-within-a-city, Memorial City is a premier mixed-use development owned and managed by MetroNational. Located in west Houston, Memorial City runs along the Interstate 10 corridor, just inside Beltway 8, and contains 7.6 million square-feet of developed real estate across 265 acres. Memorial City is a unique blend of Class A office space; retail, including the 1.7 million square foot Memorial City Mall; garden and high-rise residential living; upscale hotel accommodations including The Westin Memorial City; and the Memorial Hermann Memorial City Medical Center, the second largest medical campus in the Houston metropolitan area.

www.memorialcitymall.com www.memorialcity.com facebook.com/MemorialCityMall @MemCityMall on Twitter

## ABOUT BRUSH & BLUSH BLOW DRY BAR

Brush & Blush Blow Dry Bar is located in Gateway Memorial City shopping center at 947 Gessner Road, Suite a140 on the corner of Gessner and I-10. The salon is open seven days a week from 8:00 a.m. - 8:00 p.m. For more information about Brush & Blush, or to reserve your appointment, call (832) 831-6666 or visit www.brushandblushbar.com. Join the conversation and stay connected with Brush & Blush on Facebook, Twitter (@brushblushbar) and Instagram (@brushblushbar).

